

# Mission: "To promote the protection and enhancement of Detroit Lake."

## **Lake Detroiters Association**

# **Board of Directors Meeting Notes**

February 14, 2019 4:00 PM La Barista

**Washington Square Mall** 

Detroit Lakes, MN

<u>Present:</u> Laurie Olson, Sue Disse, Brad Wimmer (Phone), Dick Hecock, Sandy Sprafka, John Cox, Brian Korbel (Phone), Linda Wiedmann, Aaron Tait, and 75<sup>th</sup> Anniversary Chair Carl Oberholtzer.

Absent: Barb Halbakken Fischburg, and Judie Cherry

## Call to Order - Welcome New Board Members

The meeting was called to order at 4:00 PM by Vice President Dick Hecock Quorum established.

### **Treasurer's Report**

Treasurer Report – \$27,388.09 Approved (Motion Passed)

Linda has prepared a draft of the 2019 budget. Will be available at March meeting.

## **Secretary's Report**

Minutes from November and December 2018 meeting approved as read. (Motion Passed)

# 75th Anniversary – Annual Meeting Update

# Schedule of events June 22, 2019

- o 6:00 AM-8AM Set Up at the Pavilion (Volunteers needed)
- 8-9:15 AM Knights of Columbus Pancake Breakfast
- o 9:30 10:45 AM Annual Meeting
- o 11:00-12:00 Noon 75<sup>th</sup> Anniversary Video and Panel Discussion Carl Oberholtzer and Art Phillips
- o 12 noon Beach Restaurant(s) "Food Fest" Specials
  - Lakeside
  - Zorbaz
  - El Loro
  - Hub 41
  - Others?
- 12:00 1:00 PM Tear down prep for evening dance (Ask audience to assist)
- 1:00-5:00 PM "Rock your Dock Out" Band\Burgers\Bar on the water (Just off city beach) (In the Pavilion if rain) (OK to serve beverages in Pavilion?)
- 7:00-11:00 PM Music thru the ages Party to Go Disc Jockey (Kelly Reller)- Pavilion. (Volunteers needed)

Free admission for all?

Beverages – Jaycees or LaBarista? Need City Permit to Consume?

Security? Need to check with the city.

- o Floating Dock and (Rock with your Dock Out) will provide music, burgers and bar on the lake for 4 hours (Inside Pavilion if rain)
- o Publicity Plan submitted by John Flynn
- Aaron suggested an electronic calendar for Facebook and other Social Media. We have gained access to the Facebook account. Brian sent a successful test post.

- o Financial\Donations Committee: Brad, Dick, and Judie. (Arron also offered to help) Brad is requesting a list of names\businesses plus individuals. Brad recommends starting the process now.
- Banners: Laurie will check on 75<sup>th</sup> logo, Banners for Businesses, Boat Flags, Rock on your Dock Boat, Pavilion, etc.
- o DVD Available at annual meeting. Discussed "coupon" or "ticket" for all members to be given out by Beach Captains. Discussed cost for additional DVD's. The group mentioned \$2.00 for members, and \$20.00 for additional. No decision made.
- o Need membership envelopes like last year
- o Newsletter: Dick will help.
- Bags\Door hangers are in Brad's garage. Linda thought we had enough left over from last year.
- o Video Project:
  - Cost approximately \$10,000. Grant pending Becker Co. Museum
  - Pavilion stage will work for presentation
  - Projector and Screen Becky Mitchell and her husband
  - Museum will have a display
  - Need clean up committee
  - COLA may be able to assist with 75<sup>th</sup> Anniversary project

### **Beach Captains**

- Set dates\location for BC meetings (May 16 and 18 Tentative)
- o Packet Materials
- o Coupon for free DVD with membership
- o Data Base
- Meeting to stuff packets
- o Location: John Cox offered. Suggestion: Come by boat!

## <u>Technology Update – Brian Korbel</u>

- o Facebook Account has been accessed. New passwords and Administrators established.
- o Successful test message regarding 75<sup>th</sup> Anniversary\Annual Meeting sent
- Other Social Media discussed (Twitter, Instagram, 50's 60's DL FB Page)

# Nominating Committee - Tabled

- New BOD's --- BOD terms expiring:
  - Dick Hecock (Since 2005)
  - ➤ Laurie Olson (Since 2005)
  - Sue Disse (filling Lois Solheim's term 2015)
  - ➤ Judie Cherry (Since 2013)
- o Friend of the Lake. Award

Meeting Adjourned at 5:10 AM

Next Meeting March 14, 2019 - LaBarista

Respectfully submitted,

Laurie Olson, Secretary